

The new trademark's invalidity and revocation proceedings in Italy

July 10, 2023

Milan for participants in Italy

Online for participants outside Italy

From 2.30 to 6.00 p.m. CET

Politecnico di Milano

Dipartimento di Energia – Bovisa (edificio BL25)

Sala Consiglio

FREE EVENT

PROFESSIONAL EDUCATION CREDITS (for Italian professionals only)
An application for accreditation has been submitted to the Italian Association of Industrial Property Consultant and to the Italian Lawyers Institute.

For additional information and to register, please visit: www.les-italy.org

14.00 Registration

14.30 Welcome and Opening remarks

Rinaldo Plebani, LES Italia

Antonio Salerno, Politecnico di Milano

14.45 THE NEW PROCEEDINGS IN ITALY: QUO VADIS?

- **Emanuela Bianco, Saglietti Bianco** (moderator)
- **Enrico Maccallini, UIBM** – Introduction to the new Italian administrative proceedings
- **EU IPO (tbc)** - Comparison with EUIPO procedure: similarities and differences
- **Giovanni Casucci, EY** - Relations with judicial proceedings: strengths and weakness
- **Michel Jolicoeur, Racheli** – The IP Attorney's point of view on the new proceedings

h. 16.00 Case history – **Francesca Panucci, Caffè Vergnano**

h. 16.20 ROUND TABLE: NATIONAL EXPERIENCES OF THE SAME PROCEEDINGS

- **Marilena Garis, A.BRE.MAR.** (moderator)
- **Arnauld Michel, FTPA** (France)
- **Christian Czychowski, Nordemann** (Germany)
- **Manuela Mendigutía, Bird&Bird** (Spain)

h. 17.30 Closing remarks & Cocktail

