

# The new trademark's invalidity and revocation proceedings in Italy

July 10, 2023

**Milan** for participants in Italy

**Online** for participants outside Italy

From 2.30 to 6.00 p.m. CET

**Politecnico di Milano**

**Dipartimento di Energia – Bovisa (edificio BL25)**

**Sala Consiglio**

FREE EVENT

**PROFESSIONAL EDUCATION CREDITS** (for Italian professionals only)

An application for accreditation has been submitted to the Italian Association of Industrial Property Consultant and to the Italian Lawyers Institute.

For additional information and to register, please visit: [www.les-italy.org](http://www.les-italy.org)

14.00 Registration

14.30 Welcome and Opening remarks

**Rinaldo Plebani, LES Italia**

**Antonio Salerno, Politecnico di Milano**

14.45 THE NEW PROCEEDINGS IN ITALY: QUO VADIS?

- **Emanuela Bianco, Saglietti Bianco** (moderator)
- **Enrico Maccallini, UIBM** – Introduction to the new Italian administrative proceedings
- **Sabine Hackstock, EUIPO** (tbc) - Comparison with EUIPO procedure: similarities and differences
- **Giovanni Casucci, EY** - Relations with judicial proceedings: strengths and weakness
- **Michel Jolicoeur, Racheli** – The IP Attorney's point of view on the new proceedings

h. 16.15 ROUND TABLE: NATIONAL EXPERIENCES OF THE SAME PROCEEDINGS

- **Marilena Garis, A.BRE.MAR.** (moderator)
- **Arnaud Michel, FTPA** (France)
- **Christian Czychowski, Nordemann** (Germany)
- **Manuela Mendigutía, Bird&Bird** (Spain)

h. 17.30 Closing remarks & Cocktail

