



LESI • YMC
LICENSING EXECUTIVES SOCIETY INTERNATIONAL
YOUNG MEMBERS CONGRESS



BRIDGING GAPS & BREAKING BARRIERS IN THE NEW NORMAL

**3rd LES-YMC Asia-Pacific
Conference**

MANILA, PHILIPPINES

*November 26, 2021
2:30 PM - 6:00 PM*

2:30 PM - 2:45 PM
Opening Ceremony

Welcome Remarks

John Paul
President, LES International

Welcome Message

Bayani B. Loste
President, LES Philippines

Introduction of LESI and LES-YMC

David Swain
Chair, LES-YMC

2:45 PM - 3:30 PM
Session 1

Let's Journey Together: Stories of Young Professionals

Young professionals will share their everyday concerns, how they are overcoming challenges in their personal and professional lives, and how they are coping with the new normal.

3:30 PM - 3:40 PM

Session Break

*Photo opportunity
Acknowledgment of Sponsors and Partners*

3:40 PM - 4:05 PM
Session 2

Building a Legacy from Innovation

Filipino Tech CEO Bobby Ocampo will share his success story in the tech industry. Bobby went on to learn the ropes at various radio frequency and microwave companies in Silicon Valley until deciding to create a business with his wife in 1984. The company eventually became Sirenza Microdevices until its eventual sale to Qorvo. In 2008, the couple launched GaAsLabs, a private investment fund targeting the communications semiconductor market.

4:05 PM - 4:20 PM

Session Break

*Short AVPs of the Department of Tourism regarding Philippine tourist attractions
Photo opportunity*

4:20 PM - 5:05 PM
Session 3

Recent Issues in Copyright Licensing

We will discuss the current issues in copyright licensing encountered by artists, music professionals, and social media personalities. We will also focus on trends, and future direction of copyright licensing in light of the on-going pandemic

5:05 PM - 5:15 PM
Closing Ceremony

Closing Remarks

Roberto Carapeto

LES Japan; Vice-Chair for the LES-YMC Asia-Pacific Region

Closing Message

Reena Mitra-Ventanilla

LES Philippines; Vice-Chair for the LES-YMC Asia-Pacific Conference 2021

5:15 PM - 6:00 PM
Activity

Virtual Activity

(The Philippine Way)

Virtual Networking

Prepared by:

LES-YMC Asia-Pacific Organizing Committee



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