

LES Autumn Meeting

November 9, 2018, Sofitel Berlin Gendarmenmarkt, Berlin, Germany

"Steering distribution and purchasing options by IP rights"

Schedule		
9:00 am	Opening remarks	Christian W. Appelt President LES Germany
9.15 am	Part 1: Patents Technology licenses: Who needs them? Who gets them? Who should get them?	
9.15 am	Standard essential patents and IoT: who needs a license? (<i>in English</i>)	Patrick Hofkens Director IPR Policy ,Ericsson
10.00 am	License agreements before the courts (<i>in German</i>)	Dr. Klaus Bacher Judge at the German Supreme Court
10.45 am	Coffee Break	
11.15 am	Round Table Discussion: Diversification options based on claim strategies (<i>in English</i>)	Moderator: Prof. Dr. Heinz Goddar Peter Svejksky Vice President Corporate IP, Robert Bosch GmbH Dr. Klaus Bacher Patrick Hofkens
12.45 pm	Lunch Break	
	Part 2: Trademarks Possibilities and limitations to control distribution via trademarks	
2.00 pm	Insights in a dual distribution system combining direct and selective distribution (<i>in German</i>)	Dr. Markus A. Kürten Senior Director Legal & Compliance, adidas AG

2.45 pm	Necessity to control distribution channels for health and security relevant products, exemplified by the bike industry (<i>in German</i>)	Dr. Jochen M. Schäfer Attorney and Legal Counsel of the World Federation of the Sporting Goods Industry
3.30 pm	Coffee Break	
3.45 pm	Competition law restrictions in online sales (<i>in German</i>)	Dr. Felix Engelsing Head of 2 nd decision chamber at the German Federal Cartel Office
4:30 pm	Round Table Discussion: Challenges and pitfalls of current distribution models for branded products (<i>in German</i>)	Moderator: Dr. Stephanie Pautke Dr. Markus A, Kürten Dr. Jochen M. Schäfer Dr. Felix Engelsing
5.45 pm	Closing Remarks	Christian W. Appelt President LESGermany
6.00 pm	<i>End of conference</i>	